

Frilcy Bivish

Creative
Designer

www.frilcy.com

frilcybivish@gmail.com

+971 52 87 52 865



SKILLS

● Softwares

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe Fresco

● Design

- Branding
- Concept Art
- Freehand Drawing
- Digital Illustrations
- Color Theory
- Typography

EDUCATIONAL EXPERIENCE

- **Diploma in Visual Media (2007)**
Image Multimedia
- **Degree in B.A. English Lit. (2008)**
Calicut University

PERSONAL PROFILE

Nationality : Indian
Visa Status : Residence
Date of birth : 24th March 1987
Gender : Female
Marital Status : Married
Languages : English, Hindi, Malayalam

A passionate designer with a desire to infuse a unique style to my designs through my drawing skills with more than 10 years of experience in arranging type, form & image on printed matters as well as digital visualizations, residing in Dubai, UAE

PROFESSIONAL EXPERIENCE

● As Freelance Graphic Designer, Dubai (Jan 2017 - Present)

- Create and design various materials for print and digital media.
- Sketching Freehand digital illustrations for several projects.
- Ensure projects are completed on schedule with high quality.
- Creating concept based Logos and their Branding requirements.
- Design company profile, brochures, flyers, office stationeries, and product packaging.

Key Projects

- Designed customized map of Dubai by sketching digital illustrations of landmarks for 'City Van Tours'.
- Created concept logo, company profile, and office stationeries for 'Lemondez Advertising'.

● Creative Media Team Advertising, Dubai (Jul 2014 - Nov 2016)

- Managing Client Relationship and effective meeting agendas.
- Creating Logo and Corporate Identity Branding.
- Design company profile, brochures, flyers, rollups, office stationeries, and product packaging.
- Create web graphics such as banners, ads, newsletters, e-flyers, e-cards.
- Handling all Printing and Pre-Press jobs.
- Indoor Outdoor wall graphics.

Key Projects

- Branding wall graphics for 'Riverwood Nursery' and 'Origin Jewellery'.
- Successfully handled all the branding requirements for 'Ambulatory Healthcare Services, (SEHA)'; especially their children specialty hospital at Al Mushrif and Al Towayya.

● Adcircle Creative Solutions, Dubai (Jan 2014 - Jun 2014)

- Designing in charge for 'Filli Cafe' branding - design their signature cup, social network ads, menus, flyers, and other accessories.
- Maintaining design updates in their eCommerce websites 'digitalstore' and 'nanostore'.
- Handling other print and web requirements as well.

● Megapower Electrical Trading, Dubai (Jan 2013 - Dec 2013)

- Designing their company profile, packaging, and other branding print requirements.
- Maintaining their website and social networking designs and updates.

● As 3d Texturing Artist, India (2006 - 2012)

- Prime Focus Technologies, Mumbai
- Keyframes Animation Studios, Cochin
- Lattice Animation Studios, Cochin
- Xenia Technologies, Thrissur

